



Effective Date: 01 September 2022

This privacy notice discloses the privacy practices for Friends of Utah Avalanche Forecast Center, Inc (doing business as Utah Avalanche Center), the Know Before You Go Program (KBYG) and our website; <https://www.kbyg.org>. This privacy notice applies solely to information collected by this website, except where stated otherwise. It will notify you of the following:

1. What information we collect;
2. With whom it is shared;
3. How it can be corrected;
4. How it is secured;
5. How policy changes will be communicated; and
6. How to address concerns over misuse of personal data.

Information Collection, Use, and Sharing

We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via email or other direct contacts from you.

We will not sell or rent this information to anyone.

We will use your information to respond to you, regarding the reason you contacted us. We may share your information with KBYG partners (Friends of Colorado Avalanche Center, Northwest Avalanche Center, National Avalanche Center, and Avalanche Canada. We will not share your information with any other third party outside, other than as necessary to fulfill your request, e.g., to ship an order.

Unless you ask us not to, we may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy.

Your Access to and Control Over Information

You may opt-out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number provided on our website:

1. See what data we have about you if any.
2. Change/correct any data we have about you.
3. Have us delete any data we have about you.
4. Express any concern you have about our use of your data.

Comments on the website and social media

We welcome your comments and hope that our conversations here will be courteous. You are fully responsible for the content of your comments.

We do not discriminate against any views, but we reserve the right to delete any of the following:

- Off-topic comments
- Violent, vulgar, obscene, profane, hateful, or racist comments
- Comments that threaten or defame any person or organization
- The violation of the privacy of another individual
- Solicitations, advertisements, or endorsements of any financial, commercial, or non-governmental agency
- Comments that suggest or encourage illegal activity
- Comments promoting or opposing any person who is campaigning for election to a political office or promoting or opposing any ballot proposition
- Comments including phone numbers, email addresses, residential addresses, or similar information
- Multiple, successive off-topic posts by a single user
- Repetitive posts copied and pasted by multiple users

Orders

We request information from you on our order form. To buy from us, you must provide contact information (full name and shipping address) and financial information (credit card number, expiration date, security number). This information is used for billing purposes and to fill your orders. If we have trouble processing an order, we'll use this information to contact you. We do not store any financial information.

Sharing

At times, we may share aggregated demographic information with our partners and advertisers. This is not linked to any personal information that can identify any individual person. This information is used for purposes such as user group demographic analysis. No personally identifiable information (name, address, email) is shared.

Security

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline.

We do not directly collect sensitive information (such as credit card data). All financial transactions are processed through third parties (PayPal, Venmo, etc). All information is encrypted and transmitted to us in a secure way. You can verify this by looking for a closed lock icon at the bottom of your web browser, or looking for "https" at the beginning of the address of the web page.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (e.g. billing or customer service) are granted access to personally identifiable information.

The computers/servers we store personally identifiable information are kept in a secure environment. At no time is any credit card information stored by employees.

Cookies

We use "cookies" on this site. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. For instance, when we use a

cookie to identify you, you would not have to login with a password more than once, thereby saving time while on our site. Cookies can also enable us to track and target the interests of our users to enhance their experience on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site.

Some of our business partners may use cookies on our site (e.g., advertisers). However, we have no access to or control over 3rd party cookies.

If you'd like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser.

Please note, if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

Links

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Governing Law

This Policy and all matters arising out of or relating to this Policy shall be governed by and interpreted and construed in accordance with the laws of the State of Utah, United States of America, without regard to the conflict of laws provisions thereof to the extent such principles or rules would require or permit the application of the laws of any jurisdiction other than those of the State of Utah.

Notification of Changes

Whenever material changes are made to the privacy notice specify how you will notify consumers.

If you feel that we are not abiding by this privacy policy, you should contact us immediately via telephone at 801-365-5522 or via email at info@kbyg.org.